



Ingenix Optimizes Electronic Data Interchange

If it ain't broke, don't fix it. It's an axiom that executives at Ingenix simply refuse to buy.



Roy Sailor

Although electronic data interchange (EDI) in the health care industry works—with millions of transactions processed each day—Ingenix leaders decided that a little innovation could make EDI much better.

“EDI has been in existence for over twenty years. It works pretty well but it needs to be transformed to be more efficient and easier for everyone to use,” says Roy Sailor, senior vice president of EDI solutions at the Eden Prairie, Minn.-based health care information technology company.

EDI is burdened by significant administrative costs and service issues. Providers frequently deal with postponed payments, rejected claims and confusion about their transaction status with payers. Payers deal with an unwieldy set of clearinghouse and vendor relationships, increasing operational costs and straining relationships with providers. Plus, the national standards for EDI transactions have evolved into a complex set of technical requirements that are often misunderstood.

“EDI has grown up to become a complex—and often inefficient—network of providers, clearinghouses, vendors, and payers exchanging data, creating a number of distribution and service problems,” Sailor says.

Unfortunately, current EDI systems have not evolved quickly enough to keep up with the industry demands. “We knew we needed to transform the current systems to take advantage of widely-used Internet-based, self-service technologies,” Sailor asserts.

To make this happen, Ingenix acquired Claredi, an advanced technology company that had developed Internet-based, self-service software specifically for health care EDI. Ingenix also acquired a clearinghouse, Electronic Network Systems (ENS), to gain access to a significant volume of industry transactions and a deep understanding of the challenges facing payers and providers.

Ingenix now offers a spectrum of connectivity solutions to transform how payers and providers engage in electronic exchanges:

Transaction Exchange allowing providers to transmit

clearinghouse and other EDI transactions to more than 1,700 payers nationwide.

Claims Exchange portal enables providers to submit and manage real-time and batch transactions with payers.

Connectivity Director enables payers to connect directly with providers; manage the process from enrollment and testing to transaction submission; reduce the complexity and administrative expense.

Transaction Manager helps providers manage direct payer and clearinghouse connections and HIPAA compliance.

Transaction Director manages eligibility- and claims-related transactions for payers.

Workers' Compensation Clearinghouse connects providers with insurers, TPAs, and medical bill review companies to process eBills and ensure state compliance.

Claredi Classic helps ensure providers' and payers' transactions are HIPAA 4010/5010 compliant.

“By leveraging these technologies, along with advancing EDI standards, health care organizations will be able to transform the electronic connectivity between providers, payers, and consumers. This will ultimately form the infrastructure to support both the administrative and clinical information required to meet the demands of regional and national electronic health information exchanges (HIEs).

This will improve the health care system and result in improvements to the overall health and well-being of the people and communities the system serves,” Sailor predicts. ●

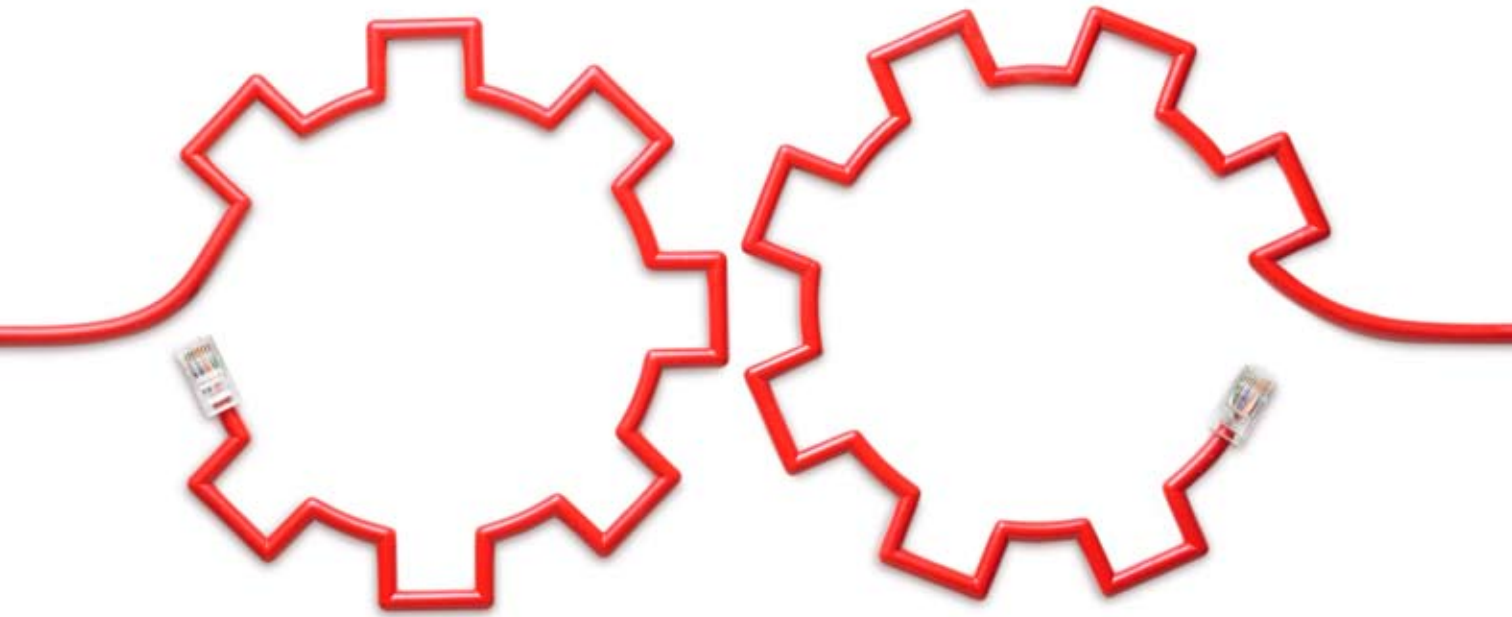
Ingenix delivers measurable savings today with open, flexible, affordable EDI solutions:

- Provider to payer direct connection software
- Gateway software / portal for all transactions
- National clearinghouse processing 35 million transactions monthly
- Clean claim pre-adjudication processing / rules management
- Integrated ERA / EFT for electronic payments

Results: reduced costs and errors; accelerated revenue cycles; simplified provider and trading partner connectivity; optimized administrative transaction management; and improved compliance assurance.

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Payers and providers working together?

This is Ingenix EDI.

Seamless connectivity between payers and providers is more than a thought. It's a reality. Imagine real-time information at your fingertips. Automated data interchange. Closer, more transparent relationships between payers and providers. For EDI solutions that work for everyone, there's only one connection to keep in mind. Ingenix.

Payers and providers working together. It's time EDI did more for health care. It's time for Ingenix EDI.

For more information on how Ingenix can help you connect, contact us today at 800-765-6807, impact@ingenix.com, or visit us at www.ingenix.com.

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